



ASLAM KABEER

ART DIRECTOR

+91-7387540976 (IND), +971-582373770 (UAE)
aslam.ak@gmail.com

PORTFOLIO:

www.aslamak.xyz



AS A PASSIONATE DESIGNER, I AM DRIVEN BY THE POWER OF CREATIVE EXPRESSION AND THE ABILITY TO CAPTIVATE AUDIENCES THROUGH ENGAGING VISUALS ACROSS INDUSTRIES SUCH AS INFORMATION TECHNOLOGY, AUTOMOTIVE, FASHION, AND LIFESTYLE.

SUMMARY

Creative and detail-oriented magazine layout designer with 19 years of experience in producing visually captivating and engaging designs. Proficient in utilizing industry-standard software such as Adobe InDesign, Photoshop, and Illustrator to create impactful layouts that enhance content presentation. Adept at collaborating with cross-functional teams to deliver high-quality designs within tight deadlines. Demonstrated ability to conceptualize innovative design concepts while maintaining brand consistency. Strong organizational and problem-solving skills ensure accurate and polished final deliverables.

KEY SKILLS

- **EXPERTISE** in typography, color theory, composition, and visual hierarchy to create visually appealing magazine layouts.
- **PROFICIENT** in Adobe InDesign, Photoshop, and Illustrator to design layouts, manipulate images, and create illustrations.
- **ABILITY** to generate innovative design concepts aligned with brand identity and current design trends.
- **MANAGE** multiple projects simultaneously, meeting strict deadlines with meticulous attention to detail.
- **STRONG** interpersonal skills to collaborate with stakeholders, receive feedback, and contribute to a team-oriented environment.

SOFTWARE
KNOWLEDGE

Adobe InDesign



Adobe Photoshop



Adobe Illustrator

- **RESOURCEFUL** in finding creative solutions to design challenges and technical issues.
- **KNOWLEDGE** in printing processes, color profiles, image resolutions, and file preparation for print.

PROFESSIONAL EXPERIENCE

With 19 years of experience in the UAE and India, I have been involved in the design, development, and implementation of graphic, layout, and production projects. I have a proven track record of supervising the assessment of all graphic materials to ensure design quality and accuracy. Additionally, I have successfully overseen the efficient use of production project budgets. I have effectively managed up to 6-7 projects simultaneously, even under pressure, and consistently met challenging deadlines.

DECEMBER 2020 – PRESENT

- **Company:** American Technology Consulting (ATC.), Head Office – Iowa, USA. IND Office – Chennai and Hyderabad.
- **Designation:** Creative head, Publishing Designer
- **Projects:** Unboxed Magazine (IND, USA), Auzmor (USA), Magic Studios (IND), Madison Metropolitan Sewerage District (USA), Southeast Michigan Council of Governments (Semcog, USA), HyCite Enterprises (USA), Iowa State University (USA), Perfict Global (USA), Stubbs Engineering (USA), San Francisco Renters Board (USA), Mel bond Ministries (USA), Revelation Church (USA), Tuffsacks – (USA), Tusker Hydraulics (USA), Burger & Curries (USA), Cloud 9 (USA), Endless beauty & Health (USA), Hanub (Dubai).

atc. partner with entrepreneurs and businesses to build products that solve everyday problems through creative use of technology.

Unboxed Magazine: A Tech magazine published on behalf of American Technology Consulting, to deliver



Creative and
Innovation



Conceptualization



Time
Management



Accuracy and
Attention



Meeting
Deadlines

insight, perspective and analysis that is otherwise hard to find in tech journalism.

PLUS – Served as a “Design Consultant” for India's #1 automobile publication, **Autocar India**, specializing in Branded content layouts from 2023 to 2024.

OCTOBER 2015 – OCTOBER 2020

- **Company:** GTO Publishing, Pune, India
- **Designation:** Senior Art director
- **Magazines:** evo India, Fast Bikes India, Motorsport India, Offroad, Just Urbane.

GTO PUBLISHING is an amalgamation of 5 highly engaging magazines with spectacular content created by auto enthusiasts.

evo India is a monthly magazine, devoted to the Thrill of driving.

Fast Bikes India is a monthly magazine caters exclusively to the Indian two-wheeler enthusiast with its award-winning content.

Motor Sport India is a bi-monthly magazine Published in association with the FMSCI.

Off Road is a credible, authoritative and stand-alone magazine devoted to the burgeoning off- road culture in India and abroad.

Just Urbane is India's youngest and fastest growing men's lifestyle magazine.

JULY 2011 – AUGUST 2015

- **Company:** Watermark International, Sharjah, UAE
- **Designation:** Art editor
- **Magazines:** Facility Insight, InTouch

WATERMARK INTERNATIONAL is an Advertising and Marketing company with one stop shop for all the corporate communications needs.

Facility Insight – Middle East Facility Management Association (MEFMA).

InTouch – National Bank of Fujairah (NBF).

NOVEMBER 2006 – MAY 2011

- **Company:** Group Infinity, JLT, Dubai, UAE
- **Designation:** Art editor
- **Magazines:** Capital Talk, Centre Stage, The Link, B+ Positive, Probiz, City Pulse and Metro woman.

GROUP INFINITY is a publishing / media house with 7 magazines, monthly and bi-monthly.

Capital talk is a monthly magazine for Abu Dhabi Co-operative society in both English and Arabic.

CentreStage is a magazine for Landmark group.

The Link is a bi-monthly magazine for Supply Chain and Logistics group. (SCLG)

Be Positive is a bi-monthly health magazine for Al Zahra hospital.

Probiz is a bi-monthly magazine for Indian Business & Professional Council (IBPC).

CityPulse is a monthly magazine for Apella group.

Metro Woman is a Quarterly fashion magazine.

OCTOBER 2005 – OCTOBER 2006

- **Company:** Excel Media, Dubai Media City, UAE
- **Designation:** Graphic designer
- **Activity:** Advertising and marketing

QUALIFICATION AND PERSONAL INFORMATION

- **Studied:** BSc. Visual Communication
- **Year:** 2001–2004
- **College:** Hindusthan college of arts and science
- **Place:** Coimbatore, Tamil Nadu, India.
- **Nationality:** Indian
- **D.O.B:** 13.05.1982
- **Speaks & writes:** English, Hindi, Malayalam & Tamil.

Reference Person: Mr. Afzal Rawuther, Editor, Unboxed Magazine, Contact: +91 99754 99140



I AM EXCITED TO CONTRIBUTE MY SKILLS AND CREATIVITY TO YOUR TEAM, PLAYING A PIVOTAL ROLE IN CRAFTING EXCEPTIONAL LAYOUT DESIGNS THAT RESONATE WITH AUDIENCES AND DRIVE SUCCESS FOR YOUR ORGANIZATION.

PORTFOLIO:

www.aslamak.xyz